

Why We Don't Do In-Person Training

While many companies do offer quality in-person training, Our focus on remote, on-demand training means you get cheaper, better, training- exactly when you need it.

There are a number of other companies, such as Love Systems and Real Social Dynamics, that offer in-person training. Although both of these companies are focused primarily on men starting sexual relationships with women, no one can doubt the effectiveness of in-person training with a highly-trained coach. However, there are a number of negatives to this approach:

- Cost. A 2-3 day session with these coaches can run anywhere from \$1500 - \$5000.

- Logistics. Oftentimes, these coaches require you to travel to a city where they host their training, requiring additional time and money. For example, the median cost of a hotel in Manhattan is roughly \$250/night. For a 3-night stay that's \$750, not including food and transportation costs.

- Variability in Quality. Though most of these coaches are very highly skilled, you often don't get to choose your coach and their skill level can often vary greatly. If you get a great coach it can often be worth the money, but if you receive a weaker one you may lose out.

- Lack of Ongoing Relationship. Though these training sessions can be very helpful, after the session it is often very difficult to get in contact with your instructor again as your skill level improves (unless you are willing to pay again). There is no real mechanism for having that same level of expertise available to you as you grow, or for you to review on your own schedule. For these reasons, we at SocialCharm have decided to only focus on providing remote training. This allows us to:

- Keep Costs Low. Since our team works primary from our offices and because we can reproduce materials electronically for low cost, we can charge significantly less than other companies. For information that would cost you close to \$1200 from other companies, we can offer it for as little as \$250.

- Ease & Convenience. Because of our use of technology, all our information and services are provided wherever you want, whenever you want them. You can access them anywhere you have a computer, an internet connection, or a cell phone.

- Only the Best. Another benefit of us producing electronic materials is that we can devote all our resources to making one of the best (and then reproduce it) vs. making many of varying quality. This means we use only the best instructors, the best technologies, the most powerful techniques - all to your benefit.

- On-Going Relationship Tailored To Your Needs. We're committing to helping you for the long haul - through continuous communication, tracking of your progress, and offering help tailored to your situation.

Want to find out more?

{include_content_item 51 How To Start} So are you saying that bootcamps and in-person training are a waste of time and money?

Not at all. If you are a guy who is relatively advanced, lives near a major city, and has time and money to spare, by all means there is no more effective way to improve your skills with women than by going out with an expert instructor and receiving personalized, real-time feedback. In fact, if you're in this situation we commend you and strongly recommend Love Systems, Real Social Dynamics, and Venusian Arts. Though they all have their risks, there's simply no substitute for that experience (at least not yet :)

However, there are a number of situations where an in-person event just doesn't make sense:

1. You're just starting out. If you're new to this whole area, never done anything like this before, you may want to 'get your feet wet' to find out what this is all about before shelling out a couple grand.

2. Your needs are more basic. Here's a quick test: if you can go out by yourself, walk into the coolest nightclub in your area (this means you know what and where it is), walk up to a set of 3 beautiful girls and 5 guys, and by the end of the

night have two of the girls coming home with you, anything short of in-person training probably isn't going to help you much. However, if you're like most people, you're not there. There's a lot that can be gained short of working with someone in person, and it probably makes a lot more sense to learn and practice the basics, improve your skills, and then work with someone in person, when you're really in a position to benefit from their expertise.

3. Your focus is on being more successful in your career or just being more social. Most of these in-person programs focus almost exclusively on meeting women to date. If your main focus is on interviewing better, learning to negotiate, lead teams, network for business, or a host of other things, that's not really what they focus on.

4. You don't live in a city where these companies operate. While these companies do offer their in-person training programs in many of the major cities in the US (and some in Canada and Europe), you may not live near one of these places. While oftentimes they will make a special visit to your city if you pay them enough, this can cost upwards of \$5000. If you want convenient access no matter where you live (and whenever you want), our programs will work better.

5. You have a budget. Especially now, the economy is faltering, and people are understandably cutting back on excessive expenses. While it would be great to have an extra \$5,000 lying around to spend, many times people just don't have that available at the moment.

If any of these reasons describe you, the SocialCharm Core Program is likely to be for you. From the outset, we decided against doing in-person training and focusing solely on remote teaching precisely because it allowed us to provide higher-quality materials for a lower cost to more people. It's social skills training - on your schedule. Give it a shot. You won't be sorry. Guaranteed.

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